

# Y-EDCO NEWSLETTER

*Halfway through the project: learning, outreach and the next implementation phase*

**Issue 02 | April 2026 | Mid-Project Progress & Youth Action**

## Opening Note

As Y-EDCO reaches the halfway point of its 24-month journey, the partnership is moving from preparation into implementation and wider outreach.

This issue highlights key mid-project progress, showcases a youth awareness activity from Romania, and looks ahead to translation, AR integration and the digital rollout of project results.

## At a Glance

- Y-EDCO Newsletter #2 – Mid-project update (M12)
- Period covered: autumn 2025 to spring 2026
- Training materials progressed across the consortium
- Romania Green Week awareness sessions with students
- Next phase: educational translations, AR application and LMS access

## In this issue

- Mid-project milestones
- Featured learning themes
- Partner Corner update from Romania
- What's next for Y-EDCO



*Students taking part in a Y-EDCO awareness activity during Romania's Green Week programme.*



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## Project Progress & Highlights

*A snapshot of the main achievements and implementation steps around the midpoint of the Y-EDCO project.*

### Highlight 01

Translated training materials were scheduled as a key M12 milestone, strengthening multilingual access across the partnership.

### Highlight 02

The LMS platform and digital toolkit reached the mid-project stage, supporting future access to modules, guides and project results.

### Highlight 03

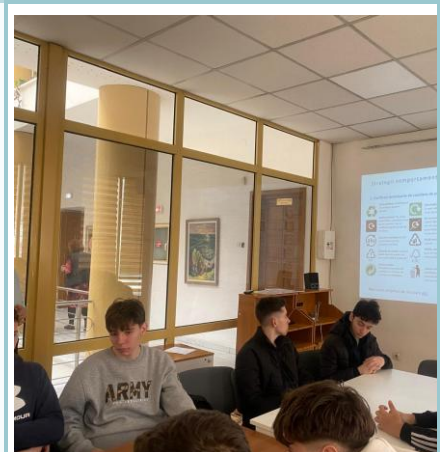
April–July 2026 marks the next phase of work: translation and adaptation of educational materials, followed by AR application.

### Featured Topic / Learning Themes

Y-EDCO learning materials combine scientific understanding with practical behaviour change and youth engagement.

Current themes include microplastics, alternatives to plastic, greenwashing, community action and youth-led social impact.

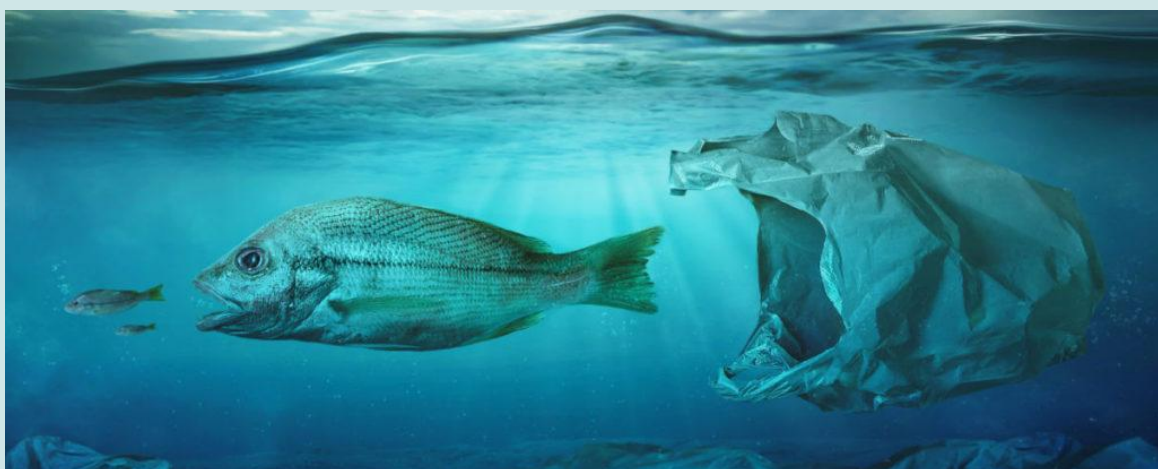
The overall aim is not only to explain the problem, but also to support informed choices and community-based solutions.



*Using Y-EDCO materials in an interactive school-based session in Romania.*

***“Understanding plastic pollution is the first step; changing habits is the next.”***

Y-EDCO learning message



## Partner Corner

### Sweden / NE&S

As project coordinator, NE&S continues to oversee management, monitoring and quality assurance across the work packages. This coordination supports alignment between educational, digital, workshop and dissemination activities as the project moves deeper into implementation.

### Greece / EILD

EILD continues to lead WP5 dissemination and communication activities, supporting project visibility across partner countries. Newsletter #2 contributes to the mid-project outreach effort by sharing progress, local actions and the next opportunities for stakeholder engagement.

### Romania / BJAIV

On 30 and 31 March 2026, BJAIV organised awareness sessions for high-school students during Romania's Green Week programme. Using Y-EDCO educational materials, participants explored a case study on Black Sea plastic pollution, discussed causes and long-term effects, reflected on eco-friendly habits, and calculated their own plastic footprint through interactive exercises.

*Activity date: 30–31 March 2026 | Target group: high-school students*

### Cyprus / OMNIA

OMNIA continues to contribute to the project's environmental and digital dimensions, supporting the development of learning materials and the Y-EDCO digital toolkit. The ongoing work helps prepare the next phase of AR-enhanced resources and multilingual access to project results.

### Malta / MECB

MECB plays a central role in the digital toolkit and LMS environment that will host Y-EDCO educational content. At mid-project stage, this work is helping create a structured and accessible online space for learners, trainers and stakeholders to explore project outputs.

### Norway / YYOUTH

YYOUTH continues to strengthen the project's youth-centred and entrepreneurial dimension, contributing perspectives on active citizenship, inclusion and social impact. The materials under development encourage young people to understand plastic pollution and imagine practical community-based solutions.



*Presentation and group viewing during the activity.*



*Discussion session using Y-EDCO educational slides.*



*Students engaged in a wider classroom session.*

## Dissemination & Online Visibility

Sharing Y-EDCO messages across LinkedIn, YouTube and partner channels

Dissemination remains a core part of Y-EDCO at mid-project stage. Through coordinated posts and visuals, the partnership continues to share project milestones, educational messages and practical sustainability themes with a wider audience. Recent LinkedIn materials have highlighted youth engagement, greenwashing awareness and the expected results of the project.



**Youth engagement and sustainability awareness**

*Post theme: building a sustainable future*



**Greenwashing awareness and informed consumer choices**

*Post theme: think critically, choose wisely*



**Project goals, expected results and key outputs**

*Post theme: multilingual tools, workshops and awareness*

## What's Next

*The next months focus on accessibility, digital integration and continued dissemination across the partnership.*

### Upcoming Activities

- Translation and adaptation of educational materials into partner languages
- AR application to educational content and poster triggers
- English LMS Guide followed by translated LMS Guide
- Further dissemination, stakeholder engagement and multiplier actions

### Stay Connected

- Website: [www.y-edco.eu](http://www.y-edco.eu)
- LinkedIn: [linkedin.com/company/y-edco](https://linkedin.com/company/y-edco)
- YouTube: [youtube.com/@Y-EDCOProject](https://youtube.com/@Y-EDCOProject)
- Dissemination contact: EILD / WP5 team

Thank you for following Y-EDCO as we move into the next project phase. We look forward to sharing more local activities, learning resources and project results in the next issue.

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